



Spencer Lueders

Spencer Talks

Keynote Speaker & Founder of 24 Foundation

“Spencer is a high impact leader and speaker. His unique story inspires us all on how a simple idea to help others can multiply and mushroom into life changing results helping hundreds & thousands of families.”

--Edwin B. Peacock
President, Pomfret Financial



Spencer Lueders

“It’s so crazy, it just might work!”

The year was 2002 and Spencer Lueders had an idea. More than two decades later that idea and one man’s 24-hour cycling adventure has grown into one of the largest annual cancer fundraisers in North Carolina bringing in over \$27 million to date.

Spencer’s story is both powerful and motivating as he shares the secrets to building community within organizations and associations, creating a legacy of positive impact!

Lueders.Spencer@gmail.com

www.SpencerTalks.com



The Spencer Story...

As a keynote speaker, Spencer’s story is both powerful and motivating as he shares the secrets to building community within organizations and associations, creating a legacy of positive impact and improving personal development.

Long established as leader in the business and philanthropic communities in North Carolina, Spencer’s 20+ year career spans engineering, law, motorsports, business operations, and business management. Along with his impressive professional background, Spencer’s commitment to the greater good is widely known through his work in the cancer community and **24 Foundation**, the charity he founded in 2002. The Charlotte-based nonprofit has raised over \$27 million to date to support local and national cancer efforts. Spencer and his wife, Susan, have three children together. In his spare time, Spencer is an avid cyclist and sports enthusiast.



What is Spencer Talking About?

- Building Community within Organizations & Associations
- Leaving a Legacy of Positive Impact
- Building a Brand Around a Legacy
- Legacy Building Through Community
- Personal Development and Improvement

The Story of the Willow Tree

The willow tree, and specifically the weeping willow, holds a special place in Spencer's heart. A chance encounter with a weeping willow when Spencer was just five-years-old led to a very important story and lesson from his father. That experience became a touchstone for his mindset today, one of curiosity, wonderment, and creativity.



[Book Spencer Now](#)